

Message Text

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44

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 EB-07 RSC-01 /021 W

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P R 061500Z DEC 74

FM AMCONSUL THESSALONIKI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 2179

AMEMBASSY ATHENS

UNCLAS THESSALONIKI 0819

STATE FOR LAKAS EB/CBA/OCA AND EUR/SE/GRK

E.O.11652:N/A

TAGS: BEXP, GR

SUBJECT: CONGEN INFORMATION BOOTH AT THESSCONEX CONSTRUCTION
EQUIPMENT EXHIBIT, JAN 19-25, 1975

1. CONGEN MOUNTING BUSINESS INFORMATION BOOTH AT THESSCONEX BUILDING AND CONSTRUCTION EQUIPMENT EXHIBIT IN THESSALONIKI JAN 19-25, 1975. DOLLARS 240 COST OF 3X4 METER BOOTH TO BE COVERED FROM EMBASSY ATHENS FUNDS. BOOTH TO BE OPERATED AS BUSINESS DEVELOPMENT CENTER WILL INCLUDE APPROPRIATE VIDEO TAPE FROM USIS THESSALONIKI AND COMMERCIAL CATALOGS.

2. REQUEST USDOC ASSISTANCE IN AIR-POUCHING AVAILABLE CONSTRUCTION EQUIPMENT CATALOGS FOR DISPLAY IN BOOTH. BELIEVEMOST APPROPRIATE PRODUCT AREAS WOULD INCLUDE SPECIAL PUMPS FOR CONVEYING MORTAR TO BUILDING SITES UP TO 90 FEET HIGH, HEATING EQUIPMENT AND OIL BURNERS, AIR CONDITIONER PARTS AND FAN COILS, DECORATIVE FINISHINGS, WALL BOARDS AND WALL PAPERS, STRUCTURAL MATERIALS INCLUDING RESIDENTIAL ELEVATORS, HOTEL EQUIPMENT, CONTRACTORS' MACHINERY, AND POWER TOOLS. SPECIAL INTEREST HERE IN NEWLY-DEVELOPED DECORATED AND PLAIN ROLLED PLASTER WALL COVERINGS.

3. WOULD APPRECIATE USDOC ASSISTANCE IN SUPPLYING SAMPLING OF CATALOGS IN THESE OR RELATED AREAS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974THESSA00819
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740354-0970
From: THESSALONIKI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741252/aaaabsyd.tel
Line Count: 61
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 23 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 AUG 2002 by ReddocGW>; APPROVED <06 FEB 2003 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CONGEN INFORMATION BOOTH AT THESSCONEX CONSTRUCTION EQUIPMENT EXHIBIT, JAN 19-25, 1975
TAGS: BEXP, GR
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005